

## Organic growth for chemical company

Key Organics Limited was formed in 1986 by two organic chemists from Cornwall. Their idea was to supply schemes of novel organic chemistry to customers worldwide.

Today, that ambition has been realised and the company is experienced in a wide range of chemical techniques. According to Business Development Manager, Dr. Colin Piper, Key Organics now operates both as a chemistry services provider, and producer of thousands of organic compounds.

### Workforce

The company now employs over 90 people in Camelford and Bude. Dr. Piper says: "Recruitment of high quality staff has never been an issue. Although the founders of the company were local, somewhere between 70-80% of personnel now come from outside the county, some from as far afield as the Czech Republic, Spain France and Denmark."

Dr. Piper is not surprised at the progress that the company has made since 1986. "Not only have we had the products that have allowed us to grow," he says, "but we have recruited enthusiastic and knowledgeable chemists, attracted by the Cornish lifestyle."



### Clients

Key Organics is widely recognised worldwide, not only for its excellent products, but also for a quick and reliable service, often to short deadlines. This has resulted in a global roster of clients in the chemical industry.

### Technology

Quality is paramount at Key Organics, which is why all compounds are synthesised in-house and subject to rigorous quality control procedures. The company's website is key to their marketing and sales efforts, allowing instant exposure of new compounds and services. Lists of compounds are available for download.