

## A global group expanding locally

West Pharmaceutical Services is a global pharmaceutical technology company with headquarters in Lionville, Pennsylvania. It has had a presence in Cornwall since 1968 and now has facilities at St. Austell and Bodmin, where it manufactures and supplies medical devices and pharmaceutical systems for the medical industry worldwide.

### Workforce

Most of West Pharma's 450 staff in Cornwall have been employed locally. "95% are from Cornwall and as a general rule they have been working for the company for many years," says the recently appointed Director of Operations for Cornwall, Gerry Brame. "Of the 5% who have been brought in from outside the area, most have been attracted by the prospects within the company and the more relaxed Cornish lifestyle."

### Clients

As part of a worldwide group, West Pharma's client list is also global. Their success can be measured by the fact that each day, around the world, more than 74 million West Pharma products are consumed.



### Technology

West Pharma run their own internal communications system that networks them seamlessly to the other parts of the group. This is run through a fixed line that provides direct access to the BT network.

Their manufacturing facility uses state of the art equipment to convert rubber from raw components to sterile material that can be used within the body. But, as Gerry Brame points out: "The real science is in the compounding. It's the recipe that's the most sophisticated aspect of what we do."

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With an increasingly loyal workforce and the ability to attract high calibre personnel from outside the area, Cornwall remains an effective base for West Pharma. Their commitment to the county is shown by their plans to base their new UK logistics centre at Roche.